

Rep Order# 6825574 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 781872

Printed: 06/18/2012 2:33 PM

1 of 2

Last Received: 06/18/2012 1:27 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) RESTORE OUR FUTURE  
Product RESTORE OUR FUTURE  
Estimate# 903  
Buyer ELISE CLOYD  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //903  
Flight Dates 06/20/2012 - 06/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC=\*

--- REMARKS ---

Please see LN 4 - 10P News?

Note: LN 1 - News on 6/23 & 6/24 airs 10p - 10:30p

---STATION ORDER COMMENTS---

Please see LN 4 - 10P News?

Note: LN 1 - News on 6/23 & 6/24 airs 10p - 10:30p

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-SU	10P-11P		:30	\$225.00	06/20-06/24	5	1	5	\$1,125.00	
				Buyline Comment: LATE NEWS								
	2	F	9P-10P		:30	\$350.00	06/22-06/22	2	1	2	\$700.00	
				Buyline Comment: BONES								
	3	SU	9A-10A		:30	\$25.00	06/24-06/24	1	1	1	\$25.00	
				Buyline Comment: FOX NEWS SUNDAY								
	4	M	10A-1P		:30	\$225.00	06/25-06/25	1	1	1	\$225.00	
				Buyline Comment: LATE NEWS								

---REPORT TOTALS---

Report Totals: 9 / \$2,075.00

---SALES MONTHLY TOTALS---

Jun 12: 8 / \$1,850.00

Jul 12: 1 / \$225.00

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Salesperson FAX# 215-567-5938

Sales Totals: 3 / \$2,075.00

Station Totals: 9 / \$2,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$103,750	CATV	0%	WNGT	0%	WNWO	4%	WTOL	60%	WTVG	34%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE